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Guaranty Title Services Announces Name Change to Guaranty Closing & Title Services

Fond du Lac, Wisconsin, September 14, 2021— Guaranty Title Services, Inc. announced today that it has changed its corporate name to Guaranty Closing & Title Services, Inc. following the acquisition of Closing and Title Services, LLC headquartered in Appleton.

The new name better reflects the strengths and service offerings of the combined companies. Along with this change, a newly redesigned company logo has been revealed and a redesigned website (titleservice.com) features its expanded service offerings and reaffirms the company's commitment to unrivaled personal service and local expertise.

Katie Schmitz, President and COO, stated, "The rebrand marks an important evolution of our organization as we continue to expand our geographic reach and grow our closing and title service offerings. Rebranding our company to more specifically reflect those changes enables us to better represent our business and mission to our clients."

Andrew Horan, former President and Owner of Closing & Title Services, is now the Senior Vice President of Business Development at Guaranty Closing and Title Services, Inc. Horan added "The new name is a perfect fit for where we're headed. When two leaders come together, you get more of everything. Both companies have outstanding reputations within the communities we serve, and the name change truly reflects our combined strength."

Guaranty Closing and Title Services, Inc. currently has title offices in seven Wisconsin cities including Appleton, Fond du Lac, Green Bay, Green Lake, Juneau, Oshkosh, and Wautoma.

About Guaranty Closing and Title Services, Inc.

Guaranty Closing & Title Services, Inc. provides a complete range of closing services and title products supported by the latest technology. With experienced local teams throughout Wisconsin, Guaranty Closing and Title Services, Inc. ensures accuracy at every step, giving homeowners peace of mind about their investment. As a full-service agency for realtors, lenders, buyers and sellers, attorneys, builders, and property investors, it understands the concerns of each, and tailors services to every customer's needs.

Learn more at titleservice.com