



Guaranty Title Services, Inc. acquiring Classic Title Services, LLC

East Central Wisconsin's preeminent title and closing company strengthens service offerings and expands geographic reach

Fond du Lac, Wis. [Sept. 6, 2022]—[Guaranty Closing and Title Services, Inc.](#) (Guaranty) has announced it is acquiring [Classic Title Services, LLC](#) (Classic). Both companies are headquartered in East Central Wisconsin and together have nine locations in the region.

“Classic is a high-quality company with a fantastic reputation – we are excited to welcome them to the Guaranty family,” said Chad Raube, president and CEO of Guaranty Service Group, the parent company of Guaranty. “Both of our companies take great pride in delivering an outstanding customer experience, and by combining our teams into one, our additional scale will enable us to collectively delight even more homeowners throughout East Central Wisconsin.”

Hollie O’Neil, owner of Classic will continue to oversee the Sheboygan, WI office. O’Neil has been owner of the company since its opening in 2005. “It is a truly rare event to have two companies share such commonality in employee culture and customer experience dedication. To be able to combine both companies into one locally owned powerhouse is incredibly exciting,” said Hollie.

Katie Schmitz, president, and COO of Guaranty will oversee the combined company. Schmitz, a veteran of over 20 years in the title business at Guaranty, has multiple designations, including The National Title Professional (NTP) designation which is designed to recognize land title professionals who demonstrate the knowledge, experience, and dedication essential to the safe and efficient transfer of real property. Schmitz is one of only 2 in the state of Wisconsin to earn this prestigious honor.

“We are thrilled to be working with Hollie and her team. Both companies recognized early on that our true passion is people; the people we work with and the customers we serve.”

Customers of both companies can expect to work with the same local teams they currently work with but will enjoy increased access to regional services as the acquisition positions Guaranty as the forerunner of closing and title services in East Central Wisconsin.

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Guaranty Service Group, Inc. includes Info-Pro Lender Services and Guaranty Title Services. Info-Pro is a national provider of real estate tax monitoring, flood determination and insurance monitoring. Guaranty Service Group is wholly owned by the Andrew Family.



Guaranty Closing and Title Services, Inc. is a wholly owned subsidiary of Fond du Lac-based, family-owned Guaranty Service Group, which was founded by attorney Louis J. Andrew in 1984. Guaranty Title Services offers home sellers, buyers, and lenders services that include title insurance, sale and refinance closings, construction disbursing, search packages, and letter reports from offices in Appleton, Fond du Lac, Green Bay, Green Lake, Juneau, Oshkosh, Stevens Point, and Wautoma. For more information, see <https://titleservice.com/>.

Classic Title Services, LLC has been in business since 2005, led by owner Hollie O’Neil. Classic Title provides an unmatched service menu to its professional clients as well as the public in the span of Ozaukee, Sheboygan, Manitowoc, and Calumet counties. For more information, please visit <http://www.myclassictitle.com/>.